

Why go pro?

Comparing professional and consumer LCD panels

Does this sound familiar?

You know you need to invest in digital signage for your organization or business, but aren't sure if professional or consumer LCD panels are right for your application.

Alternatively, professional LCD panels built from robust, commercial-grade components are designed for reliability and are meant for years of use and extended run times without failing.

Moreover, professional LCD panels come with technical support, customer service, and full commercial warranties to protect your investment and give you peace of mind.

Your source for professional LCD panels

For economical systems requiring high-definition image quality and long life—from standalone digital signage to nearly seamless tiled display wall systems—Christie® has the solution for you. Our comprehensive services team will work with you to design, deploy and support your visual installation.

The differences don't stop there. Let's take a closer look:

	Consumer	Professional
Your needs?	<ul style="list-style-type: none">• In your home• TV / DVD / gaming	<ul style="list-style-type: none">• ProAV applications: meeting rooms, signage, interactive displays, etc.• For business or public spaces
Daily operation?	<ul style="list-style-type: none">• Shorter viewing times: 4-8 hours per day, up to a maximum of 12• Risk of overheating and damage from overuse	<ul style="list-style-type: none">• Longer run times, typically 15+ hours per day: Reliable long-term performance• High durability: Proper cooling, dust filters, brightness control, commercial-grade glass
Cost?	<ul style="list-style-type: none">• Cheaper	<ul style="list-style-type: none">• Higher initial investment, but designed to perform and built to last, for a lower total cost of ownership and a positive return on your investment

	Consumer	Professional
Warranty?	<ul style="list-style-type: none"> Up to 1 year Commercial use can void your warranty 	<ul style="list-style-type: none"> 3 years standard Covers commercial use
Service & support?	<ul style="list-style-type: none"> No on-site service 	Extended service plans, with options such as: <ul style="list-style-type: none"> 24/7 phone support Next day exchange On-site repair
Portrait and landscape mounting?	<ul style="list-style-type: none"> Operates in landscape only 	<ul style="list-style-type: none"> Can operate in portrait or landscape
Touch-screen technology?	<ul style="list-style-type: none"> Not available 	<ul style="list-style-type: none"> Available
Connection options?	<ul style="list-style-type: none"> Fewer connection options DVD, video game inputs May include USB, HDMI 	<ul style="list-style-type: none"> Multiple ProAV inputs, to easily connect any source RS-232 support for easy automation and control
Public display security features?	<ul style="list-style-type: none"> None—anyone can access the power and volume buttons on the unit 	<ul style="list-style-type: none"> Less accessible buttons prevents tampering

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