

Entertainment ignited

Light the spark on spectacular visual experiences



YOUR ENTERTAINMENT TECHNOLOGY PARTNER

When you choose Christie®, you're not just choosing a piece of technology. You're choosing the expertise that comes with 90 years of experience supplying entertainment markets with the most advanced display solutions available.



> Attractions

- > Giant screens, domes and planetariums
- > Theme parks and amusement parks
- Hospitality and tourism
- > Large-scale events
- > Museums and science centers
- > Sports venues
- "Art on theMART", located in Chicago, is the world's largest permanent projection mapping installation.

Photo courtesy of Joshy Brott Partner: Obscura Digital "Deep Space 8K for Families" at the Ars Electronica Center, Austria, enthralls patrons with an immersive 3D, 8K experience.
Photo courtesy of Ars Electronica / Robert Bauernhansl Partner: Ton & Bild Medientechnik GmbH

Cover photo: Voletarium, Europe's largest flying theater at Europa-Park, Germany. Photo © Europa-Park GmbH & Co Mack KG / Mack Media. Partner: Kraftwerk Living Technologies GmbH - www.kraftwerk.at

 \checkmark TUI Cruises enhances live entertainment performances with dazzling 4K content.

Photo © TUI Cruises GmbH Partner: Wärtsilä FUNA International



Engage. Experience. Entertain.

With more than 200,000 installations world-wide, Christie® has built a trusted reputation as the leading provider of engaging, high-performance and reliable display solutions. Right now, Christie products are deployed around the globe powering spectacular, world-class entertainment experiences in theme parks, planetariums, sports venues, museums, domes, attractions and more.



▲ The largest lake stage in the world is lit up with spectacular projection-mapped content during the performance of Carmen at the 71st Bregenz Festival in Austria.

Photo © Bregenzer Festspiele/Karl Forster Partners: publitec, Präsentationssysteme & Eventservice GmbH

You bring the vision, we bring the tech

What's the advantage of working with Christie[®]? We listen.

Bring us your big, your bold, your impossible ideas. Through committed collaboration, we'll work together to create a display solution that not only brings your vision to life in amazing detail, but also works flawlessly day in, day out, show after show. Rest easy knowing you'll benefit from maximum uptime while your audiences are completely immersed in the experience.

> Guests of "The Time Machine" at Zaryadye Park are able to explor Moscow's past in stunning 360° visuals.
> Partners: Lanit and DIGIS Screen by Kraftwerk Living Technologies GmbH

A BASTION OF INNOVATION

Our engineering teams are the best in the business. We hold over 150 patents and have achieved more than 50 industry firsts. Christie[®] technologies empower our partners to imagine and create truly one-of-a-kind experiences that are not possible with any other manufacturer.

 Obscura Digital's "The Antarctic Dome" projects bright and crisp visuals in full 360°, leaving Coachella festival-goers spellbound.
Photo courtesy of Joshy Brott Partner: Obscura Digital



The 120th birthday of the Eiffel Tower included breathtaking pyrotechnics and epic video projection.

Photo courtesy of Thierry Nava Partner: E/T/C Paris

Technology highlights

Setting benchmarks in a variety of performance metrics, Christie® display technologies are the preferred choice for complex and demanding entertainment applications.

High frame rates (HFR) - From 120 up to an astounding 480fps, producing ultra-smooth, blur-free and more immersive video content

Proprietary RGB pure laser illumination – Long-lasting, stable and highperformance illumination technology that achieves >90% of the Rec. 2020 color space

Patented TruLife[™] electronics – Unmatched electronics platform that supports a video-processing pipeline of up to 1.2 Gigapixels per second (GPix/s)

Mystique® – Automated camera-based alignment software for multi-projector arrays and 2D and 3D projection mapping experiences

Guardian – Unique to Christie, Guardian provides invisible, real-time autoalignment for blended displays

Terra® - Standardized AV-over-IP networking enabling the transport, processing and control of audiovisual content, including 4K@60Hz video formats, over 10G Ethernet networks

View – Innovative projection system feature that allows up to four users to view different content on the same screen at the same time

A COMPLETE SOLUTION FOR ANY APPLICATION

Thanks to our expansive range of display, processing and software products, Christie® is uniquely positioned to supply complete, integrated and custom solutions that cover the entire workflow. Designed, tested, and installed as a complete system, a Christie display will work seamlessly and flawlessly for years to come.

 An astounding 3.2 million lumens illuminated the opening and closing ceremonies stage of the 28th Southeast Asian Games in Singapore.

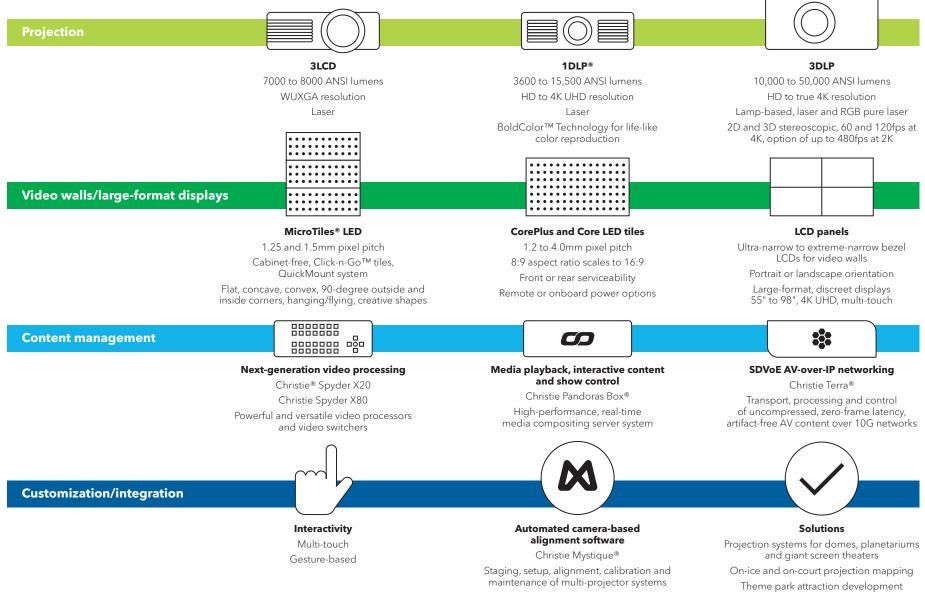
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Limitless possibilities



and more...

PRODUCT SHOWCASE

> Christie MicroTiles LED

With an innovative cabinet-free design and a host of revolutionary features, Christie® MicroTiles® LED is a monumental leap forward in LED system architecture.

> Christie Extreme and Ultra Series

Create impressive, near-seamless video walls with the Extreme and Ultra Series of high-performance LCD panels. Offering a host of professional Features, these panels are perfect for digital signage, wayfinding, menu poards, lobby displays and more.



The Mob Museum in Las Vegas entertains guests with a fun, interactive learning experience Photo courtesy of The Mob Museum



< Christie D4K40-RGB

Featuring proprietary Christie[®] RGB pure laser illumination and TruLife[™] electronics, the D4K40-RGB is an all-in-one projector engineered to light up the largest canvases with brilliant visuals.



< Christie Mirage SST

Engineered for complex, multi-projector applications where space is limited and quiet operation is key, the Mirage SST RGB laser projector enables the creation of the next generation of entertainment experiences.

< Christie Griffyn 4K32-RGB

Compact, omnidirectional and quiet, the all-in-one Griffyn¹ 4K32-RGB pure laser projector is our first to offer new TruLife+™ electronics for unrestricted connectivity, and digital convergence for easy picture-perfect alignment.

> Christie Mystique

Automated camera-based alignment and recalibration solution that lets you quickly stage, install, align, calibrate and maintain multi-projection systems.

Christie Pandoras Box

Award-winning family of hardware and software tools for real-time video orocessing, media playback and show control.







On-ice projection-mapping shows during Vegas Golden Knights' games energize the fans
Photo courtesy of Vegas Golden Knights
Partner: Image Engineering





Photo credit: Magdalena Sick-Leitner Partner: Ton & Bild Medientechnik GmbH

IGNITING EXCITEMENT

Museums and science centers

Attract the next-generation of visitors

From dynamic digital signage and exciting immersive exhibits to interactive activities and large-scale, one-of-a-kind experiences, Christie's wide offering of innovative display and processing technologies empower extraordinary museum experiences around the world and scale to meet any museum application or budget.

Theme parks and attractions

Light up your vision

Christie[®] can help you design remarkable immersive entertainment experiences from the ground up. We take care of the underlying technology, freeing you to focus on captivating, educating and moving your visitors by telling your story wherever and however you want and leaving them with memories that last a lifetime.

 Bringing life to the Dai culture in Yunnan, China, at the Xishuangbanna International Resort developed by the Wanda Cultural Industry Group.

Partner: Wincomn Technology



 The immersive planetarium experience captivates the audience at the Center of Science and Industry (COSI), Columbus, Ohio.

Photo courtesy of COSI Partner: Evans and Sutherland



PLAN AND ADDRESS A

Giant screen theaters, domes and planetariums

Reinvent the experience

With a product range that includes unique, cutting-edge RGB pure laser projectors, high-performance lamp-based projectors, immersive audio systems, and all the auto-alignment, processing and show control tools needed to reliably and consistently put on the best presentation possible, Christie is your first choice for your next build or theater upgrade.

Sports venues

Wow the fans

Deploy Christie's display technology to create a variety of experiences throughout your venue that will entertain your patrons and enhance your broadcast capabilities. Awe-inspiring projection mapping shows pump up pre-game excitement, venue signage helps drive merchandise sales, and dynamic video walls enhance the fan experience, inspiring them to come back again and again.

 Stunning projection mapping enhances the fan experience at Washington Capitals games in Capital One Arena, Washington, DC.
Content production, system design and installation by Quince Imaging Photo courtesy of Quince Imaging



Hospitality and tourism

Give your guests reasons to stay

From resorts and hotels to cruise ships and casinos, Christie® technologies can help inform, engage and entertain your guests. Whether greeting customers or wowing them with eye-catching, on-brand entertainment, Christie has an extensive range of budget-friendly and high-performance projectors, LCD and LED video walls, image processors and media playback solutions. We can help you choose the solution that's right for you.

The palatial façade of the iconic TCL Chinese Theatre in Los Angeles is transformed by a remarkable, permanent multimedia projection mapping show.

Large-scale events

Dazzle your audience

Engineered to meet the demanding requirements of large-scale event production and give you peace of mind, Christie's product offering includes rugged projectors you can easily fly and rig, versatile media playback and show control systems and powerful video processors. From performing arts to night-time spectaculars and large-scale projection mappings, our display solutions produce jaw-dropping, true-to-life images that amaze your audience and make them come back for more.

LET'S START THE CONVERSATION

We want to hear all about your next big project. Contact us today and discover the benefits of having Christie[®] as your entertainment technology partner.

christiedigital.com/entertainment



▲ The Omni-Theatre planetarium at Science Centre Singapore creates captivating 2D and 3D experiences with its state-of-the-art fulldome system.

Photo courtesy of Omni-Theatre, Science Centre Singapore Partner: Evans and Sutherland



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