

CINEMA NEWS

YOUR BI-MONTHLY UPDATE FROM THE CHRISTIE CINEMA TEAM



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FROM OUR DESK TO YOUR INBOX:

Welcome to 2022!

Dear fellow cine-thusiasts,

We've got some exciting news to share!

CinemaCon proved tradeshow are back in full swing. The Milano 1 & 5 at Caesars Palace Las Vegas was once more filled with the cinema spirit.

We're constantly expanding horizons and pushing the innovation of cinema while also looking for ways to make your life easier. New products are on their way and new solutions are right around the corner. Read on to find out more!

See you at the next show,
The Christie Cinema team

Christie Professional Services
**NEW TOOLS
NEW STRENGTH
SAME EXPERTISE**

PROFESSIONAL SERVICES

Our unwavering commitment to exceptional service continues. After strengthening our processes, we're launching advanced tools to further support you. Our new service management system provides real-time communication, access to precise data, and accelerated spare parts identification.

While you focus on providing unforgettable experiences, you can count on us to maximize your screens' uptime and lessen the burden on your support staff. Want to get the most from your cinema? Consult with a [service expert](#) today.



THE NEW CP4425-RGB AND CP4435-RGB DELIVER MORE OPTIONS FOR MAINSTREAM CINEMA

Split the difference with new Real|Laser projectors offering 26,000 and 35,000 lumens.

We always strive to offer our partners and customers the best-possible performance, reliability, and value. The new CP4425-RGB and CP4435-RGB raise the bar for the future of cinema while lowering TCO!

The choice is yours

As cinemas stride into the tradeshow and blockbuster seasons, we're putting the best light forward. Our latest RGB projectors offer you more benefits, convenience, and choices than ever. Backwards compatible and field-serviceable, we built these projectors to be the ultimate solution for mainstream exhibition.

Budget-conscious brilliant brightness

We updated more than just the lumen specs. Thanks to our constant R&D, we once again make strides toward a better TCO. The CP4425-RGB and CP4435-RGB see a significant increase in operational efficiency—up to 20%. Combined with reduced service costs with the field-serviceable LOS, these new projectors deliver stunning visuals powered by Real|Laser™ illumination, ease-of-use found in CineLife+™ electronics, and a best-in-class TCO.

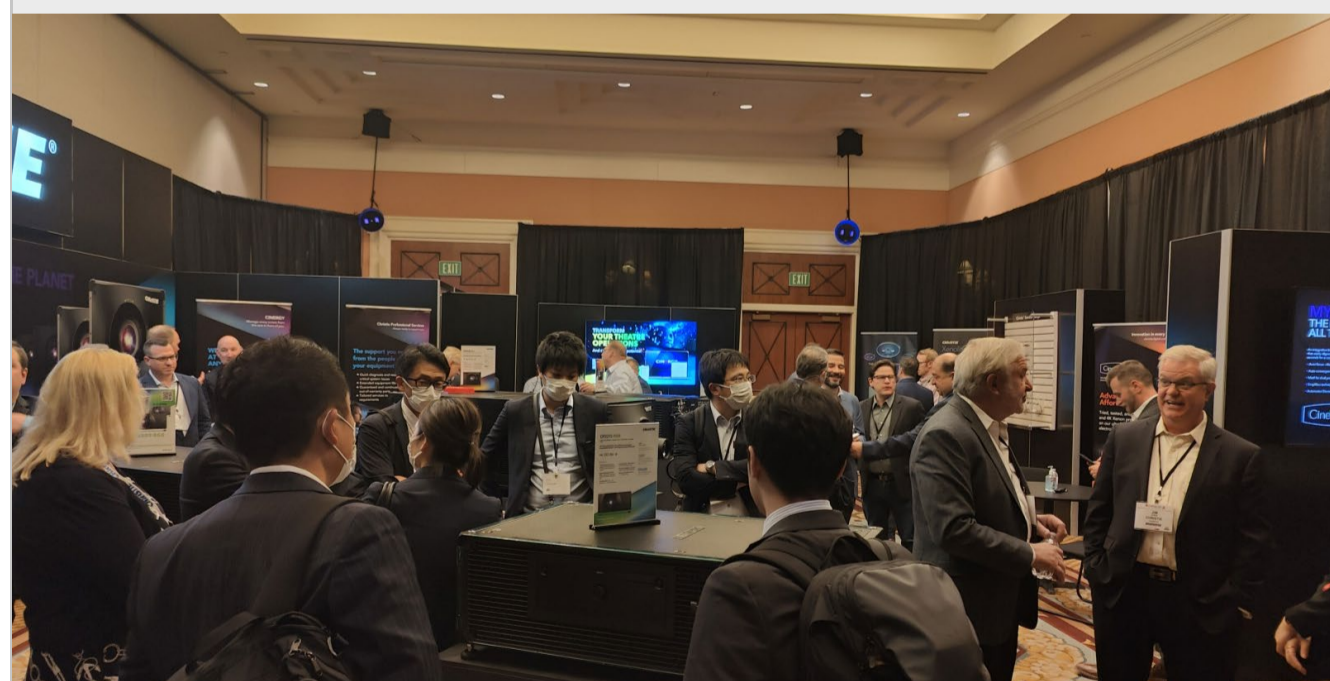
Learn more about how you can outfit your mainstream theatres with the best RGB pure laser projection at the best price-point.



THE WORLD'S MOST BRILLIANT OPTIONS FOR CINEMA ILLUMINATION PREMIERED AT CINEMA CON



This year, it's all about options. Whether you want to outfit your theatres with RGB pure laser or Xenon lamps, 2K or 4K resolution, high contrast or high-brightness lenses, Christie has a solution for you, and we made a show of it at CinemaCon.



If you missed the show, you can still find everything new on our cinema events page. Check out our new CineLife+™ Xe models; the only new cinema Xenon projectors on the market! Ask about our cinema financing options. And explore new RGB pure laser projection for mainstream cinema.

[Learn more](#)

DID YOU KNOW?

Did you know? Christie cinema projectors light screens in over 100 different countries, including unique locations such as the islands of Mauritius and Reunion off the coast of Madagascar!



**QUESTIONS?
COMMENTS?
FEEDBACK?**

Let us know what you want to see in future issues of this newsletter.

We create Christie Cinema News to answer the many questions of today's cinema industry.

Whether it's the change from Xenon to laser illumination or the best way to kickstart your cinema's reopening, we deliver the answers right to your inbox.

Look for Cinema News in your inbox every 2 months.



Please use the link below to provide any feedback or questions that we can answer for you in upcoming newsletters.

[Feedback form](#)

Innovation in every frame™